

Fluent

Responders & Registrants from Premier Survey & Sweeps Websites

Files have been enhanced with demographic, lifestyle & interest, preference & behavioral information



 **Samples & Savings**

 **FREE SAMPLE
FINDERUSA.COM**

3,000,000 - 90 Day Hotline:

Active shoppers On & Offline. These consumers are always looking for new & interesting products for themselves & their families

1,600,000 - 90 Day Hotline:

We have grouped the sweepstakes entrants for these three sites into one file.
Dreams of cash, cars & home makeovers are what these consumers wish for.

SWEEPSTAKES A MONTH.COM

MyDreamHomeMakeover.com

DREAMCAR
SWEEPS.com

NationalConsumerCenter.com

★ **SURVEYS & PROMOTIONS** ★

7,500,000 - 90 Day Hotline:

These consumers review manufacturer's products & share information about themselves & their households to be eligible for incentives, gifts & prizes
Enrollees make a single purchase &/or register through continuity clubs to review products each month for tiered incentive redemption.



All files have Weekly, 30, 60 & 90 Day Hotlines Available!
Ask about our fully enhanced Masterfiles!

For more information, please contact: Brian Manning - 203.491.2200 x112 - BrianM@keymarketingadvantage.com

