

PINCHme.com Membership Emails



PINCHme emails their engaged members with offers for Consumer Goods & Services, Samples, Discounts, Coupons, Giveaways, etc.

SEGMENTS

3,000,000	Total Universe / Universe Rate	\$125.00/M
	Demographics	+ \$10.00/M
	Product Category	+ \$25.00/M
	Transmission Fee	+

ID NUMBERS

Manager ID	
NextMark ID	483940
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer



SOURCE

Internet/On-Line

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	08/11/2017
New to Manager	08/11/2017
Counts Through	08/11/2017

DATA CARD MAINTENANCE

New To System	08/11/2017
"New to System"	
Announcement	
Last Update	08/30/2017
Next Update	09/06/2017
Update Frequency	MONTHLY

DESCRIPTION

PINCHme members receive offers for Consumer Goods & Services, Samples, Discounts, Coupons, Giveaways, etc.

Now put YOUR OFFER in front of these engaged members!

PINCHme gives consumers the opportunity to try products before they buy. **PINCHme** is an online destination where members try products from the world's leading brands, completely for free, all in exchange for their feedback!

Once a month, on Sample Tuesday, **PINCHme** members log in to see what products are available for them to try, based on their member profile. Other offers & samples are available throughout the month, as well.

Members are constantly engaged with the **PINCHme** website, emails & social media for their monthly free samples as well as partnered offers for goods, services & sweepstakes.

Weekend Deployment. Inquire for Weekday pricing & options.

SELECTS

Demographics	\$10.00/M
Product Category	\$25.00/M
Recency	

MANAGER

Key Marketing Advantage

GENDER

Male	12%
Female	88%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	
Minimum Price	\$0.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Please inquire

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

CANCELLATION

Charges

KEY CODING
Please inquire

ADDRESSING

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Sara McCobb Hubbell Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Sr. Account Manager	SaraH@KeyMarketingAdvantage.com	(203) 491-2200 x102	(203) 491-2201
Zach Gaberel Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Account Manager	ZachG@keymarketingadvantage.com	(203) 491-2200 x110	(203) 491-2201

★ = Primary contact