

DataPros New Business Hotline

Sourced from new domain registration and website verifications, all business records are under 30 days old giving marketers the advantage of reaching new businesses before their competitors buying municipal registrations.

ID NUMBERS

Manager ID	
NextMark ID	483160
mIn ID	
SRDS ID	

SEGMENTS

12,000,000	Total Universe / Universe Rate	\$90.00/M
100,000	Monthly Hotline	\$100.00/M
	3 Month Hotline	+ \$5.00/M
	6 Month Hotline	+ \$5.00/M
	Phones	+ \$15.00/M
	URL	+ \$15.00/M
	Contact Name	+ \$10.00/M

MEDIA TYPE

Business



SOURCE

Compiled lists

GEOGRAPHY

USA

OPT-IN

No

MAINTENANCE

Market Entry	08/04/2017
New to Manager	08/04/2017
Counts Through	08/07/2017

DATA CARD MAINTENANCE

New To System	08/04/2017
"New to System"	
Announcement	
Last Update	09/22/2017
Next Update	09/07/2017
Update Frequency	MONTHLY

DESCRIPTION

DataPros has been compiling business files for over 18 years, sourcing from publicly available information.

Reach newly registered business just getting out of the gate.

Sourced from new domain registration and website verifications, all business records are under 30 days old giving marketers the advantage of reaching new businesses before their competitors buying municipal registrations.

This list continually updates ensuring fresh and accurate new business data.

Monthly Hotline: 75,000-100,000 - \$100/M
Universe: 12 million - \$90/M

SELECTS

3 Month Hotline	\$5.00/M
6 Month Hotline	\$5.00/M
Contact Name	\$10.00/M
County	\$5.00/M
Gender	\$5.00/M
SCF	\$5.00/M
State	\$5.00/M
Telephones	\$15.00/M
URL	\$15.00/M
Zip	\$5.00/M
Zip Tape	\$10.00/M

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	85%
Floor	
Minimum Quantity	50,000
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	0
Minimum Quantity	
Run Charge	

CANCELLATION

Charges	\$50.00/F
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MANAGER

Key Marketing Advantage

GENDER

Male	%
Female	%

CANCELLATION INSTRUCTIONS

Running Charges when canceled after Mail Date

KEY CODING**Key Coding is available**

Charges

\$3.00/M**ADDRESSING****SPECIAL INSTRUCTIONS****CONTACTS**

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★ = Primary contact