



ALTUS INSIGHTS

Altus Insights has created an extensive database containing vertical market categories of consumers that are direct responsive and action oriented.



VERTICAL MARKET CATEGORIES

- Job Seekers
- Sweepstakes Entrants
- Coupon Clippers
- Auto Financing & Warranty
- Online Gift Cards
- Payday Loan & Cash Advance
- Credit Repair
- Continuing Education
- Auto, Health, Home & Life Insurance



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